



Carlsbad Educational Foundation  
WHERE KIDS ARE WORTH A MILLION!

For Immediate Release  
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March 8, 2010

## Carlsbad Educational Foundation Announces Annual "Celebrate Carlsbad Day" Event

*Celebration to be held at LEGOLAND® California on Saturday, May 1*

**Carlsbad, Calif.** – The seventh annual "Celebrate Carlsbad Day" at LEGOLAND® California, in support of the Carlsbad Educational Foundation and nearly 12,000 local students, will be held Saturday, May 1, from 1:00 p.m. to 9:00 p.m.

Specially-priced \$15 "Celebrate Carlsbad Day" tickets include admission to LEGOLAND with park hours extended until 9:00 p.m. for the event. Admission also includes a coupon for \$5.00 admission ticket to SEA LIFE Aquarium for admittance May 1st or 2nd and a special fireworks display at 8:00 p.m.

LEGOLAND will donate a portion of the proceeds from the event to the Carlsbad Educational Foundation in support of district-wide music. Funds will help pay for the cost of weekly music instruction for every elementary school student throughout the year.

"Celebrate Carlsbad Day" offers an annual opportunity to appreciate what it means to live and work in and around Carlsbad, while highlighting the importance of a strong, local educational system that thoroughly prepares our students for the future.

Student performances will take place from 3 to 6 p.m., interspersed with ongoing recognition of local corporate donors, elected officials and perhaps even a few hometown heroes. The proceedings will be taped before a live audience on LEGOLAND's Fun Town Stage as part of this year's Kids Are Worth A Million™ telecast.

"We remain so grateful for the special partnership the CEF has with LEGOLAND California," said Valin Brown, chief executive officer of the Carlsbad Educational Foundation. "This award-winning family venue has consistently embraced our efforts to raise much-needed funds to help put music in every Carlsbad school as well as develop hands-on science and innovative educational programs that will enrich the lives of nearly 12,000 Carlsbad students. LEGOLAND truly understands the importance of education and is our largest annual supporter through this special event."

"At LEGOLAND California, we believe strongly in the value of education," said Peter Ronchetti, General Manager of LEGOLAND California Resort. "We are absolutely thrilled to be able to host Celebrate Carlsbad Day again this year to help raise funds for our local schools."

The schedule of performances will feature every school in the Carlsbad Unified School District with the respective principals providing highlights regarding outstanding programs and teachers. The event represents a terrific opportunity for CUSD students to perform at a

special venue, before a live audience and then enjoy the rest of the day at LEGOLAND with family and friends. It also provides the Foundation with an opportunity to recognize the support of our corporate donors. Celebrate Carlsbad Day offers a golden opportunity for the general public to visit LEGOLAND at a fraction of the normal cost on this special day.

Tickets to the event are available only in advance through the Carlsbad Educational Foundation and cannot be purchased at LEGOLAND. Ticket outlets include all Carlsbad schools, the Carlsbad Chamber of Commerce (5934 Priestly Drive), Carlsbad Visitors and Convention Bureau (400 Carlsbad Village Drive), San Diego National Bank (Now US Bank, 2520 El Camino Real), Lola's 7 Up Market & Deli (3292 Roosevelt St.), Facelagic Spa in Encinitas (308 N. El Camino Real, Suite C), Oceanside Boys & Girls Club (401 Country Club Lane), San Marcos Boys & Girls Club (1 Positive Place), Vista Boys & Girls Club (410 W. California Ave.), and the Carlsbad Educational Foundation (5651 Palmer Way, Suite H).

To buy these specially priced \$15 tickets or for more information, please call (760) 929-1555.

## **About LEGOLAND® California**

[LEGOLAND California Resort](#) is located in Carlsbad, Calif., just an hour south of Anaheim and 30 minutes north of San Diego. The Resort features LEGOLAND California, SEA LIFE Aquarium, Grand Pacific Palisades Resort Hotel and the new Sheraton Carlsbad Resort & Spa. At LEGOLAND California, everyone is a hero on our more than 50 rides, shows and attractions, including the expanded Land of Adventure. At SEA LIFE Aquarium, you'll discover undersea creatures like sea stars, sharks and stingrays. Interactive discovery zones and touch pools help make SEA LIFE the perfect way to introduce children to the wonders of the aquatic world. LEGOLAND California opened on March 20, 1999 and is a 128-acre park geared specifically towards youngsters ages two through 12. With over 50 family rides, "hands-on" attractions and shows, LEGOLAND California provides education, adventure and fun in this first park of its kind in the United States.

## **About the Carlsbad Educational Foundation**

The [Carlsbad Educational Foundation](#) (CEF) is a non-profit 501(c)(3) organization that was founded in 1983 to raise private support for public education and the enrichment of more than 11,000 students in the Carlsbad Unified School District. CEF develops, conducts and finances innovative, quality educational programs and projects. Since its inception, the foundation has contributed more than \$4 million in funds to Carlsbad schools, primarily for science, technology, arts and reading. In 2008, the foundation provided year-end grants totaling \$604,000 to help restore funding for the preservation of the arts, music, sports and libraries within the district. The foundation has finalized an ambitious strategic plan that will support the development of additional music, science and innovative educational programs. CEF also operates a Summer Enrichment Program as well as Kids' Care, a comprehensive before- and after-school childcare program. For more information, visit [www.carlsbaded.org](http://www.carlsbaded.org)

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