

NEWS RELEASE

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Carlsbad Educational Foundation
WHERE KIDS ARE WORTH A MILLION™

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FOR IMMEDIATE RELEASE:

TIME WARNER CABLE DONATES \$4,000 TO CARLSBAD EDUCATIONAL FOUNDATION DURING FAMILY SCIENCE NIGHT AT CALAVERA HILLS MIDDLE SCHOOL

Donation will support science labs at three Carlsbad Unified Middle Schools

January 28, 2010, San Diego, CA – On Thursday, January 21, 2010, Time Warner Cable sponsored *Bioscience Bonanza, A Family Science Night* at Calavera Hills Middle School in Carlsbad. More than 300 people, including more than 200 Calavera Hills Middle School students, attended Family Science Night, presented in partnership with the Reuben H. Fleet Science Center.

In support of Time Warner Cable's *Connect a Million Minds* initiative, the company's Community Relations Manager Tiffany Lynch presented a \$4,000 donation to Carlsbad Educational Foundation (CEF), a non-profit organization devoted to developing and launching educational and enrichment programs for more than 11,000 students in the Carlsbad Unified School District.

Patty Johnson, director of development for CEF, joined board members Tami Brennan, Amanda Clardy, Linda Moynan and Tim Royalty as well as Calavera Hills Middle School principal Catina Hancock to accept the donation. Time Warner Cable's donation will support science labs in all three middle schools in the Carlsbad Unified School District, namely Calavera Hills, Aviara Oaks and Valley.

"There is clearly an immediate need for the young people of our nation to develop skills in science, technology, engineering and math," said Lynch. "Time Warner Cable's *Connect a Million Minds* initiative will help connect youth to hands-on learning opportunities, like Family Science Night, which can instill a sense of wonder and discovery – and hopefully inspire a lifelong exploration of science and technology."

During Family Science Night, students split into groups of 30-40 and circulated among 10 unique, hands-on science stations with a bioscience theme that explored cells, heredity, vision, organ systems, biochemistry, DNA, biotechnology and more.

"We are extremely pleased to partner with Time Warner Cable in supporting science labs at Carlsbad's middle schools as it reinforces one of our goals to enrich education through

increased hands-on science,” said Valin Brown, CEO of the Carlsbad Educational Foundation. “The ability to maintain science labs throughout the district will ensure our students have access to the latest learning tools and state-of-the-art equipment, which will prove invaluable in fostering crucial science skills.”

According to the National Science Foundation and 2005 studies from Raytheon, in the areas of science and math, high school seniors in the United States are performing at rates well below the averages of 21 other countries around the world. This alarming trend suggests that the next generation of youth in the United States will not be prepared to take on the challenges of a job market that, over the next decade, will require some form of math and science skills.

As a result of these current trends, Time Warner Cable launched *Connect a Million Minds* science, technology, engineering and math (STEM) education initiative, which is aimed at bridging the gap to educational resources and inspiring middle grade school students to develop an interest in the sciences, technology, engineering and mathematics. Under *Connect a Million Minds*, Time Warner Cable will donate \$100 million of cash and in-kind resources over the next five years to local schools and STEM education programs nationwide. Elements of this \$100 million STEM education initiative will include a national advisory board of experts from several related fields and best-in-class national partners as well as programs that use Time Warner Cable’s video, data and voice platforms to engage students in grades K-12 in science and technology activities and employee participation.

About Time Warner Cable:

More than 1,400 local employees serve customers in the San Diego division with cable television, high speed online and home telephone services over a fiber-rich broadband network.

Time Warner Cable is the second-largest cable operator in the U.S., with technologically advanced, well-clustered systems located in five geographic areas — New York State (including New York City), the Carolinas, Ohio, southern California (including Los Angeles) and Texas. Time Warner Cable serves more than 14 million customers who subscribe to one or more of its video, high-speed data and voice services. Time Warner Cable Business Class offers a suite of phone, Internet, Ethernet and cable television services to businesses of all sizes. Time Warner Cable Media Sales, the advertising arm of Time Warner Cable, offers national, regional and local companies innovative advertising solutions that are targeted and affordable. More information about the services of Time Warner Cable is available at www.timewarnercable.com, www.twcbc.com and www.twcmediasales.com.

About *Connect a Million Minds*

Time Warner Cable’s (TWC) Connect a Million Minds (Camm) is a five-year, \$100 million philanthropic initiative to address America’s declining proficiency in science, technology, engineering and math (STEM), which puts our children at risk of not competing successfully in a global economy. Using its media assets, TWC creates awareness of the issue and inspires students to develop the STEM skills they need to become the problem solvers of tomorrow.

CAMM Program highlights include: original PSAs that challenge public perceptions of STEM; a unique website, www.connectamillionminds.com, where parents and community members can pledge to connect young people with the wonders of science; “The Connector”, a one-of-a-kind online resource that makes it simple and easy for parents and students to find informal science and technology learning opportunities in their communities; grants to support non-profit organizations that bring stimulating, high-quality and affordable after-school STEM learning to students; TWC employees, over 47,000 strong, who volunteer their time at community events like science fairs and robotics competitions, and share their passion for engineering and technology with students at CAMM career days. TWC’s national CAMM partners are CSAS (Coalition for Science After School) and FIRST (For Inspiration and Recognition of Science and Technology). Local TWC markets are activating CAMM across the country with community-specific programs and partnerships.

About Carlsbad Educational Foundation

The [Carlsbad Educational Foundation](http://www.carlsbaded.org) (CEF) is a non-profit 501(c)(3) organization that was founded in 1983 to raise private support for public education and the enrichment of more than 10,000 students in the Carlsbad Unified School District. CEF develops, conducts and finances innovative, quality educational programs and projects. Since its inception, the foundation has contributed more than \$4 million in funds to Carlsbad schools, primarily for science, technology, arts and reading. In 2008, the foundation provided year-end grants totaling \$604,000 to help restore funding for the preservation of the arts, music, sports and libraries within the district. The foundation has finalized an ambitious strategic plan that will support the development of additional music, science and innovative educational programs. CEF also operates a Summer Enrichment Program as well as Kids’ Care, a comprehensive before- and after-school childcare program. For more information, visit www.carlsbaded.org.

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