

Impact Report

2016

Join Us



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A Message

We invite the Carlsbad community to Join Us!

This 2015-16 fiscal year has marked our 33rd year of serving the Carlsbad community by supporting our students in public schools.

Our theme for this year is **Join Us**. We love creating educational experiences—we want you to **Join Us** in our mission of providing programs that enable excellence for Carlsbad students.

The programs funded by the Foundation in STEM, music and innovation would not exist without your support. Strong community involvement continues to elevate education in our schools.

Thank you for joining us in making a real difference in the lives of Carlsbad students!

-Emilie & Michelle

Our theme for this year's impact report, "Join Us," is truly the reason we are here.



Emilie Hersh, Chair, Board of Directors



Michelle Ginn, Chief Executive Officer

Our Mission: To provide increased educational opportunities for all students in the Carlsbad Unified School District by developing and funding impactful programs.

Mission Moments



SCIENCE IN A SACHEL

\$18,000



Supports 850 second graders

Location: San Diego Botanic Garden

Students learn about plant adaptation in an outdoor classroom comparing plants from desert to rainforest climates.



SCIENCE DAYS

\$20,000



Supports 5,000 elementary school students

Location: Every CUSD Elementary School

This program provides students with hands-on opportunities that teach them how to “think like scientists,” a skill that can benefit them in many realms of life.



K-5 MUSIC

\$164,000



Supports elementary school students

Every student in grades K-5 receives 45 minutes of vocal or instrumental music instruction each week.

JR ACHIEVEMENT BIZTOWN

\$10,000



Supports 850 fifth graders

After four weeks of in-class curriculum, students apply for a ‘job’ then visit BizTown, a mini-city, where they discover how the “real world” works. This interactive, project-based program teaches students the importance of being a good citizen and becoming a successful professional.

SCIENCE OLYMPIAD

\$46,000



Supports 250 middle and high school students

Science Olympiad is a middle school and high school team competition in which students compete in ‘events’ pertaining to various scientific disciplines, including earth science, biology, chemistry, physics, and engineering. Through a wonderful partnership with ViaSat, employees volunteer their time as coaches and mentors, providing the students the opportunity to experience science on-site, with experts in their field.

ROBOTICS

\$64,000



Supports 345 elementary, middle & high school students

FIRST LEGO League, for 4-8 grade students and FIRST TECH Challenge, for high school, introduce students to real-world engineering and math by challenging them to build LEGO-based robots that complete tasks on a thematic playing surface. During the competition season, robotics teams design, assemble, and program a robot to perform a set of tasks related to a real-world issue. Teams conduct research projects and compete in regional tournaments.

2015-16 Board of Directors and Our Staff

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Program Enrichment Manager

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Administrative Assistant

Ari Morrison

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Coordinator

Kym Szalkiewicz

Event Coordinator

Nick Burchfield

Director of Development

Earned Income Programs



High School Summer Academy

"High School Summer Academy is a fun, individualized, and fast paced experience, allowing students to get ahead earning credits over the summer. Class sizes are typically small and teachers and staff are available for meeting students' needs."

-Jason Gaylord, High School Summer Academy Principal



Summer Enrichment Camps

Fun, enriching STEM, art and music-based summer camps that serve all students in North County. Camps include: Coding Basics, Hands-on Art, Feel the Beat, Zookeepers and more! All proceeds fund STEM and music education programs in the CUSD.



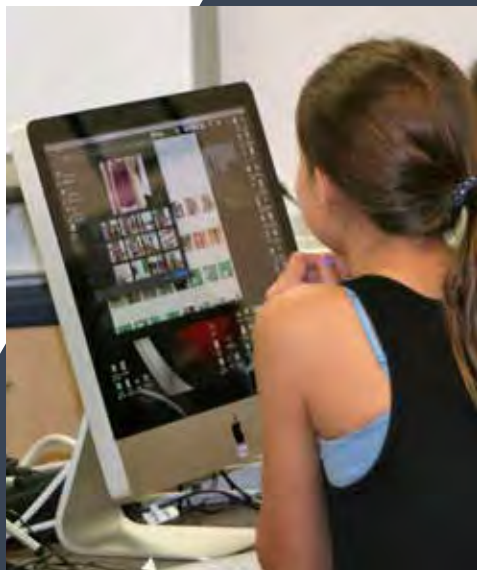
School Year Enrichment

We offer art, music and robotics classes after-school during the regular school year to provide students the opportunity to further their STEM and music education. All proceeds fund STEM and music education in our schools.



[Earned income programs allow every donor or corporate dollar to go directly to funding programs for Carlsbad students.](#)

Kids' Care & SOAR



Homework
Assistance.



STEAM
Activities.



Safe.



Affordable.



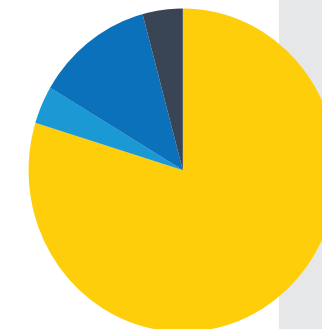
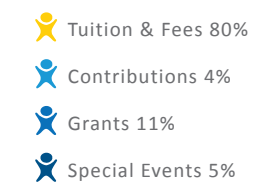
Audited Financial Profile

REVENUE & SUPPORT

Tuition & Fees	\$2,391,764
Contributions	\$120,953
Grants	\$332,785
Special Events (net)	\$149,587
Interest Income	\$12,426
Loss on sale of assets	-
Bad Debts	(\$7,584)

Total Revenues: \$2,999,931

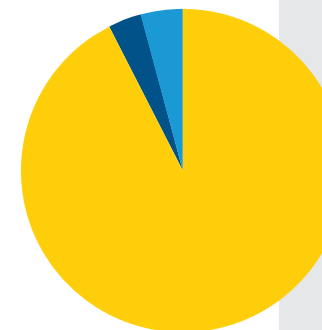
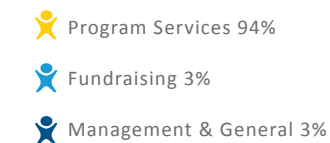
Change in Net Assets:	\$4,347
Net Assets at Beginning of Year:	\$704,164
Net Assets at End of Year:	\$720,789



EXPENSES

Program Services	\$2,682,164
Management & General	\$134,323
Fundraising	\$179,097

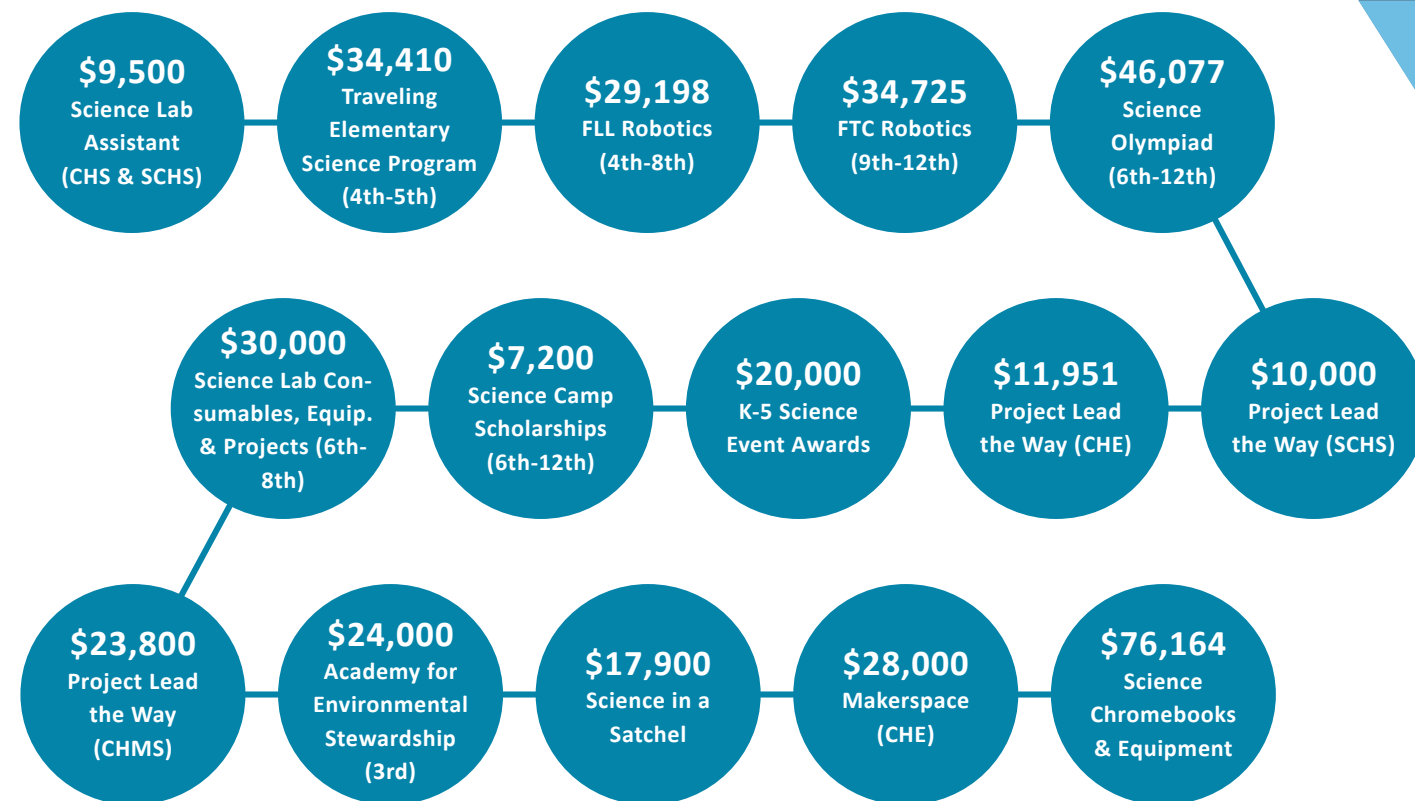
Total Expenses: \$2,995,584



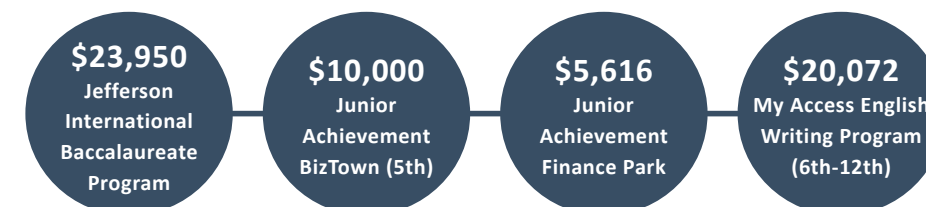
Audited Financial Report

Total Impact = \$937,500

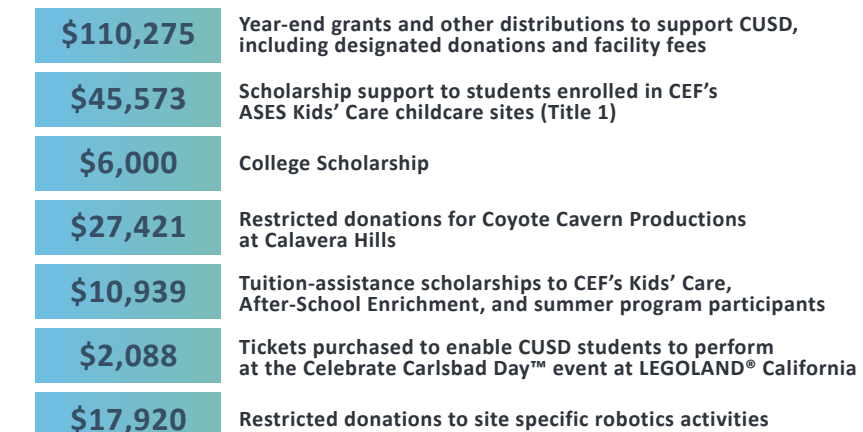
HANDS-ON SCIENCE = \$402,925



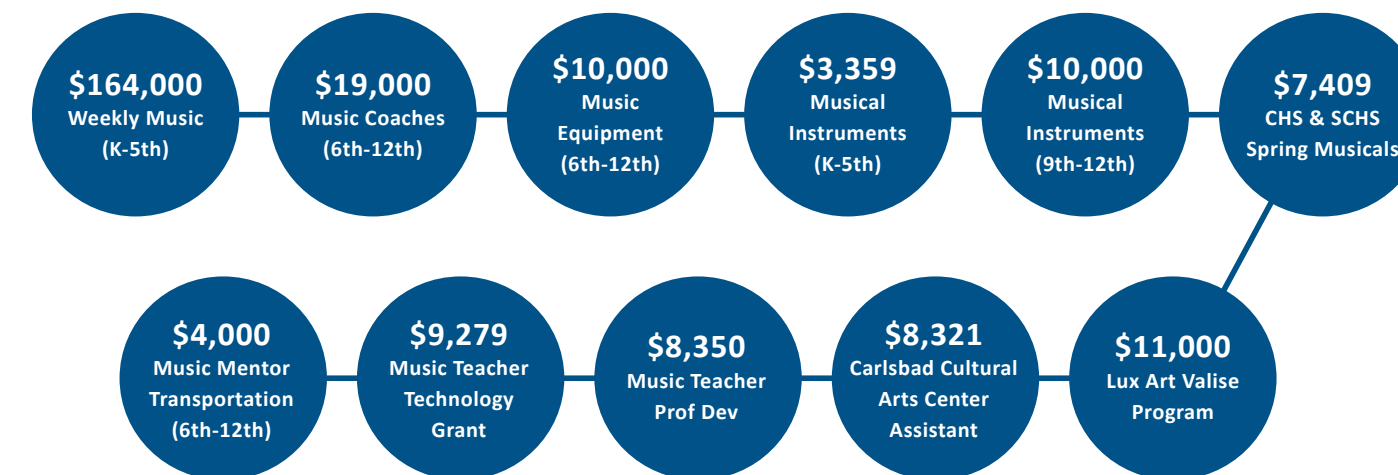
EDUCATIONAL INNOVATION = \$59,638



OTHER PROGRAMS & RESTRICTED GRANTS = \$220,218



DISTRICT-WIDE MUSIC = \$254,719



Thank You

100%

Donation Based



Thank you to our sponsors who made the programs we funded in the 2015-16 school year possible!

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Gelson's



State Farm
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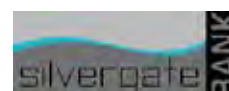
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Piper Jaffray

Silvergate Bank

The Lund Team

Carlsbad Hi-Noon Rotary

Eric Hall & Associates

Morrison Insurance Services, Inc.

Blaze Pizza



CEF Scholars



Erica Weng
MIT

Thanks to CEF, I found my passion for science!

Science Olympiad opened up a grand avenue of fields and topics for me to explore. Because of Science Olympiad, I was able to dive into science fields I wouldn't have encountered in my day-to-day life, as well as explore fields I had never thought of studying before.

Kenya Stegall, my mentor for the Technovation Challenge, a competition I competed in January 2015, has been a role model to me throughout my high school career. Kenya spent hours and hours of her own time mentoring me for

the competition, and it's an act of kindness I won't ever be able to repay. Kenya is also involved in Science Olympiad coaching, like many of her ViaSat coworkers — she's such an active contributor of Carlsbad!

I'm an avid scientist and engineer, and MIT is all about that. MIT's 'hacker' culture transforms STEM education into an interactive and engaging experience that is above all FUN — and I love it!

I hope to one day develop resources for other aspiring students, especially students in STEM, so that they too can pursue their passions and realize their goals without hindrance!



Thanks to CEF,
I found my passion!



Bryan Lam
UCSD

Thanks to CEF, I found my passion for robotics!

I was deeply impacted by CEF's robotics program through my four years of high school, including FTC and FLL. Both FTC and FLL taught me many useful skills to help me develop my character, such as leadership, cooperation and teamwork, as well as organization.

I believe my coaches in robotics are my biggest inspiration. Without them, I would not have developed a huge interest in robotics and the field of technology.

I decided to attend UCSD because I believe I can learn more about what I am interested in while being in an environment that I enjoy. After college, I plan to pursue a career in the field of technology, preferably computer or electrical engineering.



Jasper Lam
UC Irvine

Thanks to CEF, I found my passion for robotics!

First Robotics has shown me the many applications of electronics and in the end, inspired me to pursue a computer science and engineering as my major at UC Irvine.

My uncle, Calvin, first sparked my love for electronics and now I want it to become part of my career as well.

After college, I plan to pursue a Master's Degree in Computer Science and Engineering. Hopefully get a job at Google.



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