

Move Forward Together

2019-2020
Annual Report

CARLSBAD EDUCATIONAL
FOUNDATION



Learn More! Hover over the QR code with the camera app on your mobile device to watch additional video testimonials from Carlsbad students, teachers, and staff!



OUR MISSION

To invest in our children's future success through education for all students in the Carlsbad Unified School District by developing and funding impactful programs.



MESSAGE FROM OUR BOARD CHAIR



- JR Phillips, Board Chair
Carlsbad Educational Foundation

It is hard to believe how different our lives look today compared to one year ago.

School and business closures caused disappointment and stress to loom in our community.

It wasn't easy to talk to a high school senior about missed commemorative moments. Nor to console our community's athletes, actors, and scientists whose weekly routines changed and much-anticipated competitions or performances were canceled. Not to mention the difficulty in helping our elementary-aged students comprehend where their teacher and classmates went – while keeping them engaged in learning.

We get it. We know the impact caused by the school closures and the state's lockdown measures.

To best preserve our mission, we worked swiftly and in alignment with the Carlsbad Unified School District (CUSD) to adapt programs in music, STEAM, and innovation to online or socially distanced instruction and to secure these programs for when our students return to class.

This annual report celebrates all students, teachers, and families for enduring a tremendous shift. In it, we honor our student achievements, dedicated teachers, and supportive community for the collective adjustment.

Thank you for investing in a mission whose impact goes beyond school walls. Providing Carlsbad youth an excellent education is an investment in the bright future of our community.

Now navigate the year with us, starting with unprecedented growth and ending with unprecedented perseverance.



UNPRECEDENTED ACHIEVEMENT

The 2019-20 school year began with unprecedented achievement.

To start, the Carlsbad Unified School District was up against a significant funding gap between what California allocates per student and what is needed to keep critical and relevant academic programs safe from budget cuts.

Programs in music, STEAM, and innovation that are vital to an exceptional education and workforce readiness would not be possible without donor and private support through the Foundation.



Music Instruction and Coaches



Robotics in Second Grade



FIRST Tech Challenge Robotics



Student Leadership Council



Science Olympiad



BRIDGING THE GAP

Your support bridges the gap to supplement state funding.

In the 2019-20 school year, we were prepared to award more than \$1 million in grants to support the exceptional public school education students receive in Carlsbad. This is aligned with the \$1.18 million granted in 2018-19 and \$1.14 million granted in 2017-18.

DISTRICT-WIDE MUSIC	Weekly Music (Grades K-5)	\$136,630.83
	Music Coaches & Specialists (Grades 6-12)	\$19,000.00
	Music Equipment & Repairs (Grades 6-12)	\$9,307.26
	Musical Instruments (Grades 9 -12)	\$7,499.79
	Spring Musical, Sage Creek High (Grades 9 -12)	\$5,000.00
	Music Mentorship Transportation (Grades 6 - 12)	\$1,368.67
\$178,806.55		
SCIENCE EDUCATION	<i>FIRST</i> LEGO League Robotics (Grades 4-8)	\$84,482.36
	Science Olympiad (Grades 6-12)	\$43,828.46
	<i>FIRST</i> LEGO League Jr. Robotics (Grade 2)	\$33,109.62
	<i>FIRST</i> Tech Challenge Robotics (Grades 9-12)	\$32,732.41
	Science Teachers & Supplies (Grades 4-5)	\$31,357.42
	Science Lab Assistant, Carlsbad High (Grades 9-12)	\$19,542.46
	Academy for Environmental Stewardship (Grades 3 & 7)	\$19,062.00
	Science Day Awards (Grades K-8)	\$17,782.02
	Science Lab Supercharge (Grades 6-8)	\$12,014.95
	Design Engineer, Magnolia Elementary (Grades K-5)	\$8,000.00
	San Diego Children's Museum Field Trip (Grade 1)	\$7,800.00
EDUCATIONAL INNOVATION	Project Lead the Way, Calavera Middle and Sage Creek High (Grades 8 & 12)	\$5,284.39
	Science in a Satchel (Grade 2)	\$567.50
	International Baccalaureate, Jefferson Elementary (Grades K-5)	\$39,864.00
	Innovation Coach (Grades 6-12)	\$25,370.29
	Junior Achievement BizTown (Grade 5)	\$16,988.50
PROGRAM SUPPORT & RESTRICTED GRANTS	Student Leadership Council (Grades 9-12)	\$14,893.82
	Innovation Teacher, Kelly Elementary (Grades K-5)	\$9,434.40
	Junior Achievement Finance Park (Grade 12)	\$7,930.00
	Rising Star (Grade 12)	\$5,000.00
	Lux Art Valise Program (Grade 6)	\$1,096.00
\$120,577.01		
\$166,323.87	Facility Fees to Carlsbad Unified School District	\$83,949.13
	Coyote Cavern Productions, Calavera Hills	\$21,190.91
	Grocery Gifts	\$18,810.55
	Coastal Community Foundation VAPA Mini Grants	\$18,223.38
	Senior College Scholarships	\$15,000.00
	Tuition Assistance for Kids Care	\$9,149.90

TOTAL IMPACT = \$781,271.02



STUDENT SUCCESSES

FIRST LEGO League (FLL) team Supersonic Falcons from Aviara Oaks Middle School advanced to the FLL World Championship. The team was preparing to compete when the Covid-19 pandemic caused event cancellations and school closures.

Carlsbad On Robotics World Stage

After pushing through two tournaments, our team was overwhelmed and excited that we would go to the *FIRST* LEGO League World Championship.

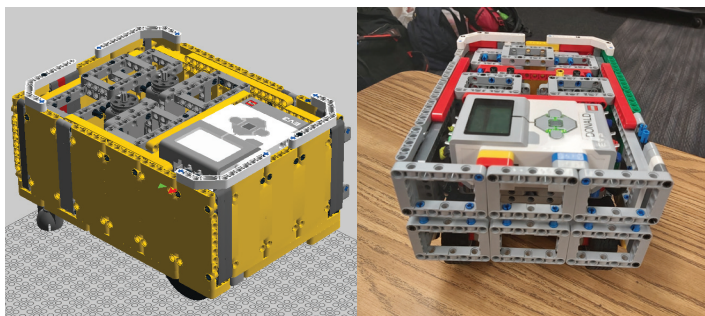
We prepared all year for the opportunity. In the fall, I began working with the LEGO-based CAD to design and build our robot from scratch, making sure that it was robust, compact, and easy to use. I then programmed some of the tasks our robot would perform in competition. The computer model is on the left, the real version is on the right (see images below).

To practice, our team created four identical versions of the robot using the CAD model I created and used these robots to test our programming.

Halfway through our preparation for Worlds, a pandemic struck, and we knew that Houston would be canceled soon.

It was sad to not have the opportunity to compete, but also relieving because preparing for Worlds requires a lot of work.

Although serious world events prevented us from traveling to the championship, we all had quite an enjoyable experience.



- Rohan Soni, 8th Grade,
Aviara Oaks Middle School



Our movement upward transitioned to a movement forward on Friday, March 13, 2020, when schools closed.

The impact caused by the Covid-19 pandemic and the state's lockdown measures were felt deeply in our community.

Carlsbad Educational Foundation worked swiftly to implement an action plan to preserve the mission of our Foundation and secure programs in music, STEAM, and innovation for when students return to class.

A woman with dark hair, wearing a grey sweater, is shown in profile from the chest up. She is resting her chin on her hand and looking at a laptop screen. The laptop is open on a desk, and the screen displays a video conference interface. On the left side of the screen, there is a sidebar with a 'My Account' button and a list of 'Online Members' including 'Manager', 'Marketing', 'Support Team', and 'Graphic Design'. The main part of the screen shows two video feeds. The top feed features a man with glasses and a striped shirt, who is smiling. The bottom feed shows another man in a grey blazer. In the background of the top feed, there are architectural drawings and a color palette. A red circular icon with a white telephone handset is visible in the bottom right corner of the video feed area. The overall scene is set in a bright, modern office environment with a blue sofa and potted plants visible in the background.

INSPIRING THE
PASSION TO LEARN



Student Leadership Council

Capri Suarez, a junior at Sage Creek High School, struggled initially with being isolated from classmates because of distance learning. Her participation in the Student Leadership Council brought her the connection she needed.

"We went from meeting once a month to meeting once a week. This led me to become way closer to my peers and learn even more about leadership."

Capri got to experience vital connection with classmates during weekly online meetings for the Student Leadership Council.

The community inspired her to help transition the council's capstone project, Learning to Lead, into a video presentation. She and her classmates asked how community leaders from five industries in Carlsbad utilized leadership skills to transition their operations during Covid-19.

FIRST LEGO League Jr. Robotics

When schools closed, I was really bummed that the *FIRST* LEGO League Jr. camp I was teaching at Kelly Elementary was going to be canceled. A couple weeks after the school closures, however, the Carlsbad Educational Foundation reached out to me and asked if I would be willing to teach a few camps remotely.

It was so much fun bringing students from different campuses together to virtually explore LEGO robotics. With the support of parents at home, the students met for 'camp' 2-3 times a week to complete hour-long lessons using WeDo software, LEGO kits, and group collaboration.

In a time where children really needed interaction, we were able to provide that in a fun and engaging way.

– Kaylin Petersen, 2nd Grade Teacher, Kelly Elementary





PROVIDING A SAFE SPACE FOR FAMILIES

Child Care for Essential Workers

The state's lockdown measures and stay-at-home order didn't apply to Katie Rosenquist, a nurse, and her husband PJ, also an essential worker.

When schools closed, the Rosenquists faced much uncertainty over how to support their two boys, students at Kelly Elementary, who suddenly didn't have a safe space to learn while their parents worked.

Recognizing the need for childcare for parents working in the essential sector, Carlsbad Educational Foundation partnered with the Agua Hedionda Lagoon Foundation to offer a full-day enrichment camp.

"This camp supported my husband, me, and our family during this crazy Covid time. Without this program, we wouldn't have been able to maintain normalcy in our day-to-day life and give our boys some fun, stimulation, and a safe place to be."

Offered every weekday from 9 a.m. to 4 p.m., our camp ensured small-group educational activities and a myriad of outdoor experiences.

"We're so thankful to the wonderful teachers, supportive staff, and for all the great activities. It makes it easy for me to come to work knowing my boys are safe and sound and in great care."



- The Rosenquist Family

**Clockwise from top left: Katie, PJ,
Donovan, and Mattias**

With graduation for the senior class approaching and no end to the pandemic in sight, we strived to honor student achievements and the collective adjustment to online classroom instruction.

Walk for Schools, a virtual event, compiled words of wisdom from leaders in our schools and community to commemorate every student's academic journey.

Inspired by the walk students take at graduation, Walk for Schools is symbolic of the journey it takes to achieve a goal and the idea that you are moving forward to something new – a positive future.

Our community partners' inspiring words helped acknowledge milestones our students worked hard to achieve.

HONORING COMMEMORATIVE MOMENTS

WORDS OF WISDOM FROM COMMUNITY PARTNERS

**"We will get through
this together."**

Yvonne Jones

Business Development Officer,
Mission Federal Credit Union



**"Rally around
each other."**

Adam Jacobs

Owner & Founder,
Fortis Fitness & YogaLUX



**"Be armed with the things
you need to be virus free."**

Mike Bronner

President,
Dr. Bronner's



**"There is always a rainbow
after every storm."**

Valerie Houchin

Sales Team Leader,
Schneider Electric



**"You've persevered &
learned along the way."**

Jackie Mazur

President,
Guide My Finances



**"Seek new ways of moving
forward together."**

Dr. Shannon McAndrews

President,
Sage Creek Foundation



**"Teamwork makes
the dream work."**

Marty Glaske

Senior VP of Client Development,
Gafcon





PRESERVING OUR IMPACT

Our program investments declined in 2019-20, in comparison to previous years, because many programs our Foundation funds did not operate during the spring 2020 school closures.

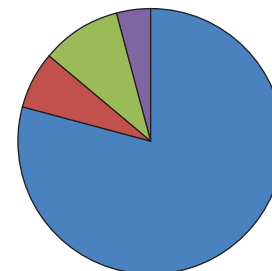
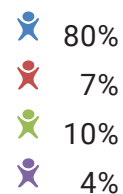
Still, our total impact for the 2019-20 school year was an incredible \$781,271.

AUDITED FINANCIAL PROFILE 2019-20

REVENUE & SUPPORT

\$3,158,946

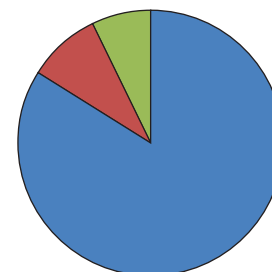
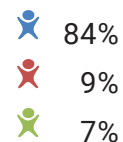
Tuition & Fees	\$2,515,289
Contributions	\$209,239
Grants	\$304,956
Special Events (net)	\$121,364
Interest Income	\$13,056
Bad Debts	\$(4,958)



EXPENSES

\$2,652,842

Program Services	\$2,235,401
Management & General	\$225,763
Fundraising	\$191,678



Change in Net Assets from Operations	\$884,693
Unrealized Gain on Investments	\$3,494
Change in Net Assets	\$ 888,187
Net Assets at Beginning of Year	\$757,475
Net Assets at End of Year	\$1,645,662

**Resilience, courage, and adaptability
are qualities our students, teachers,
and community embraced.**

We are grateful – and inspired – by our supportive
community, adaptive educators, and the bright, creative
minds of our students. The youth among us are becoming
prepared to solve challenges like the ones we're currently
addressing in our society.

#MoveForwardTogether

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CARLSBAD EDUCATIONAL FOUNDATION

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Learn More! Hover over the QR code with the camera app on your mobile device to watch additional video testimonials from Carlsbad students, teachers, and staff!

