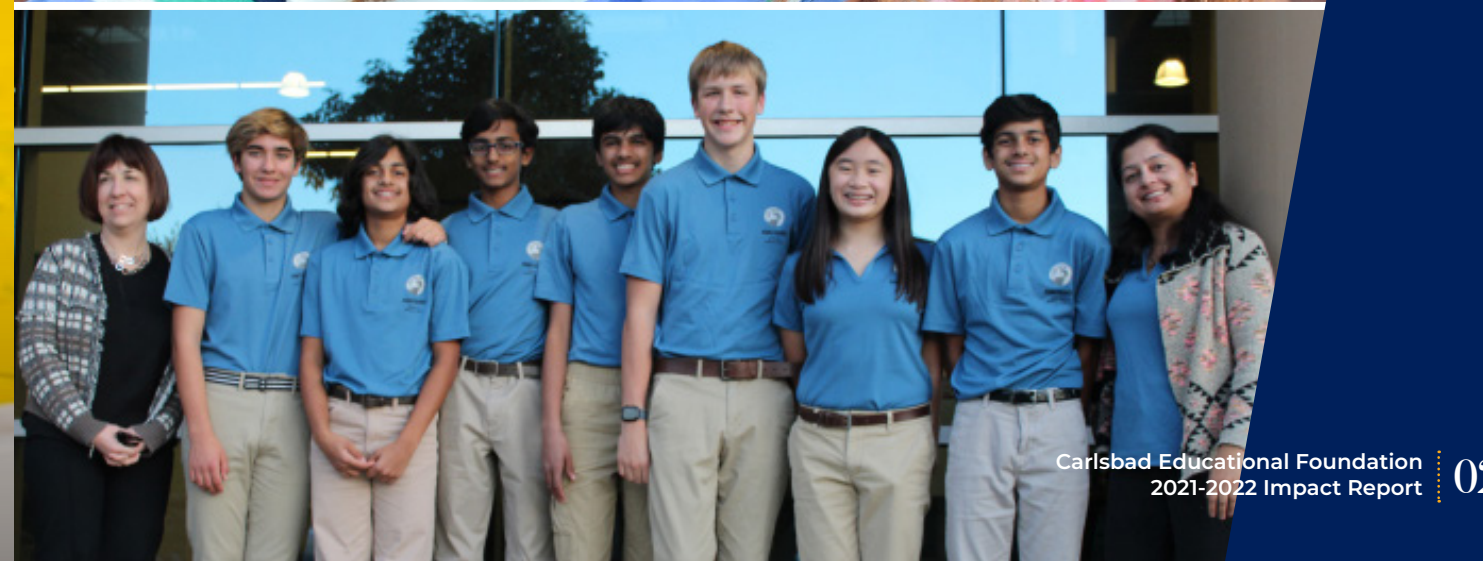
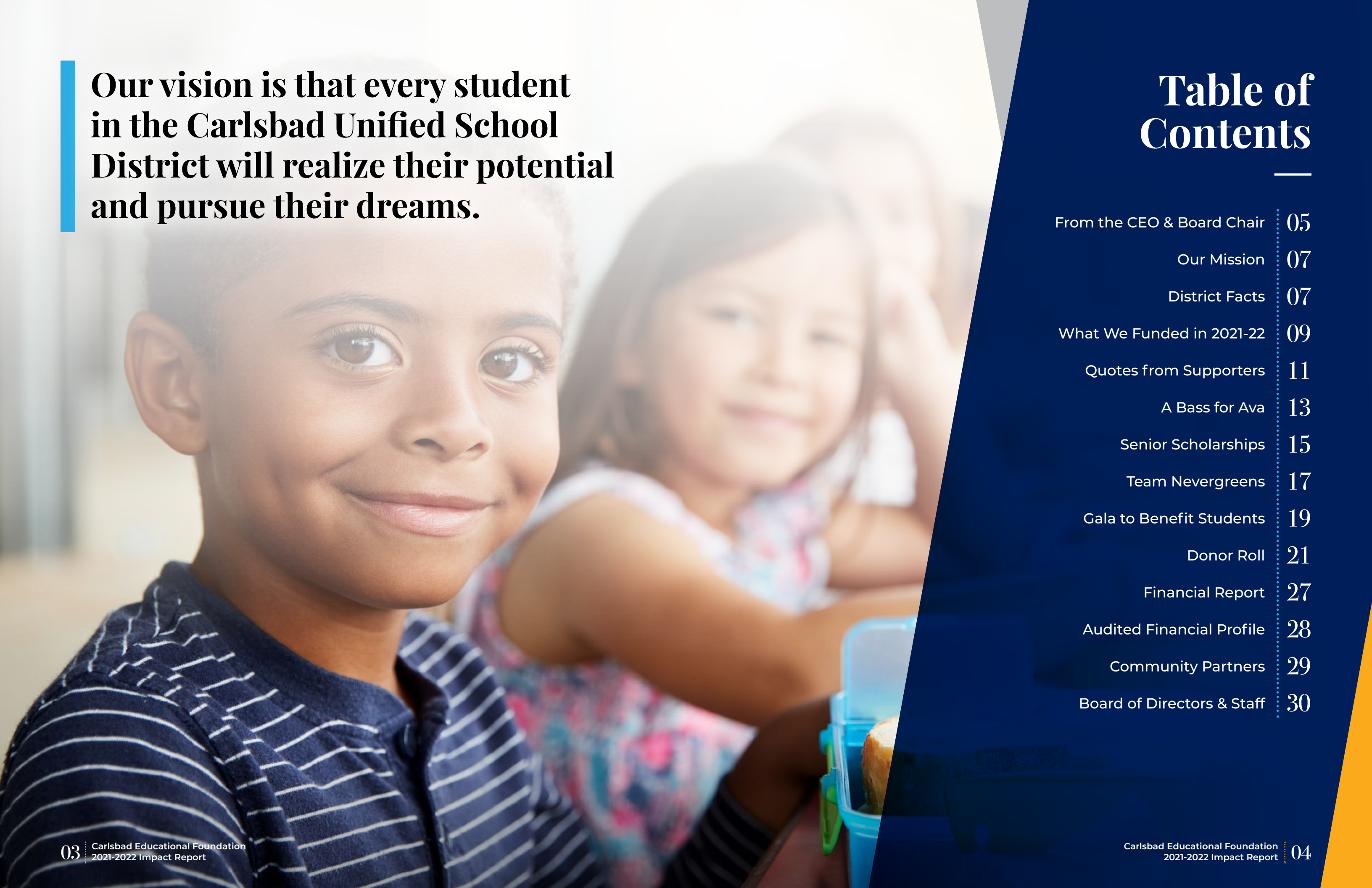




Carlsbad Educational
Foundation

2021-2022
IMPACT
REPORT





**Our vision is that every student
in the Carlsbad Unified School
District will realize their potential
and pursue their dreams.**

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From the CEO & Board Chair



Our commemorative ribbon cutting of our new office space honored current and past leadership who helped us achieve consecutive milestones of granting more than \$1 million to Carlsbad public schools.

This year marked many milestones for our Foundation. We're humbled to recognize our community of residents, business owners, corporate leaders, and district staff who showed up to improve the quality of Carlsbad's public education at a time, post COVID-19 pandemic, when our students needed us the most.

Our \$1.2 million commitment to the **Carlsbad Unified School District** is an achievement to be celebrated. This funding would not have been possible without you, and it helped students look forward again to experiences that bring classroom curriculum to life.

We're proud of our partnership with the Carlsbad Unified School District and how we work together to address existing and new needs for students. This year, we welcomed several new grant requests in addition to supporting programs we traditionally fund in the areas of music, STEAM, and innovation.

Carlsbad High School music teacher **Jessica Allen** received one of our new grant awards. Allen recognized that some students were missing out on the joy of making music because performance anxieties kept them from taking orchestra, band, or choir. She developed a new **Instrumental Music** course as an avenue for students to create music in a safe space. The Foundation funded the purchase of instruments for this class to begin.

The celebration of our accomplishments at the end of the school year could not have been more rewarding - and fun.

The Foundation's first-ever **Gala to Benefit Students** in May was a sold-out event. Six hundred attendees filled the ballroom at **Omni La Costa Resort & Spa** for an entertaining evening to benefit students and teachers. Attendees dressed up, bid on exciting auction items, raised paddles, and literally danced the night away. The gala was the most successful fundraiser we've ever hosted,

raising more than \$300,000 for student programs in the upcoming year.

A gratifying part of our work is when we see the Foundation's impact on students, from the time they enter Kindergarten to the time they graduate from high school.

A new partnership with the **Judith Campbell Educational & Community Foundation** helped us recognize students' academic evolution by funding an additional \$25,000 in scholarships to graduating seniors committed to pursuing higher education. We awarded \$50,000 total, and the largest amount was \$15,000 for one student.

To put it succinctly, this year was phenomenal. Every month was packed with rewarding activities, new strides, and tangible impact. The Foundation is critical to Carlsbad's ability to provide an outstanding education to its students - and your support is critical to the Foundation.

Thank you for showing up!

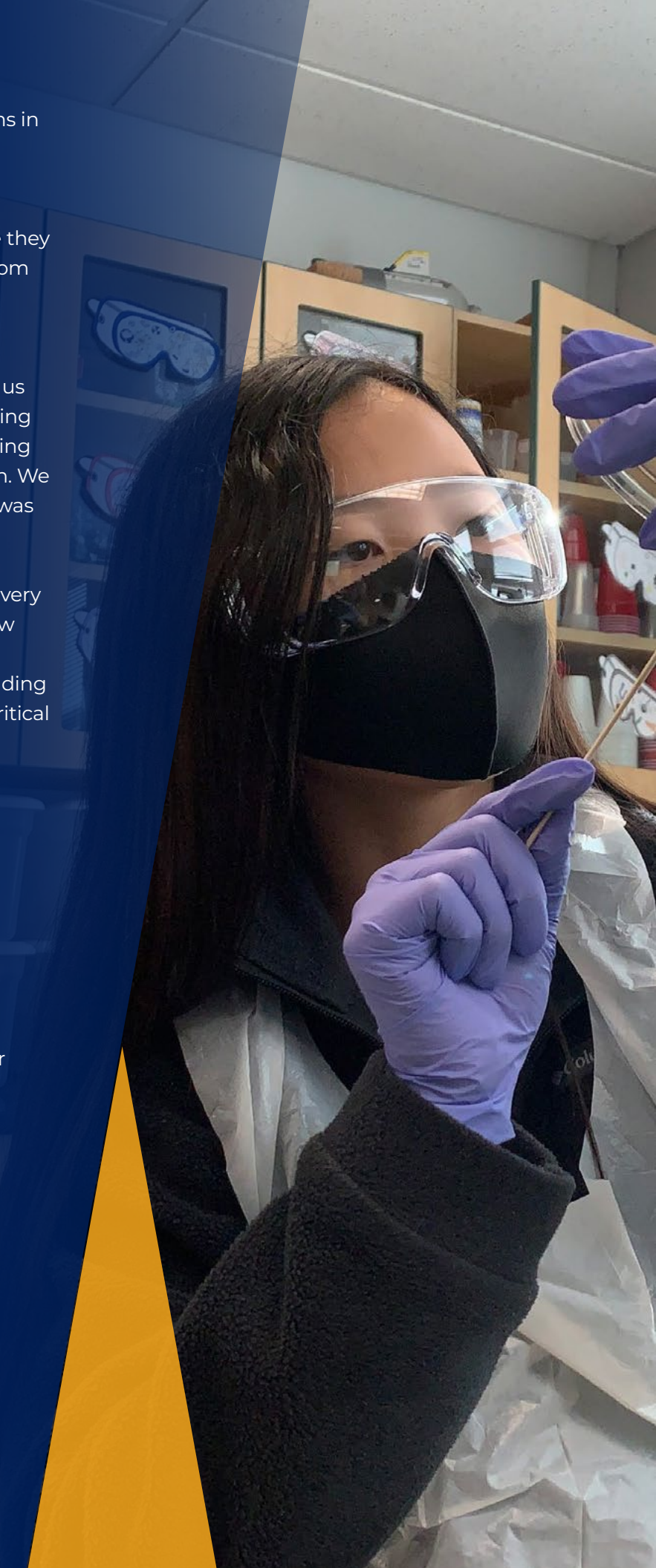
With sincere gratitude,



Laura Pitts
Chief Executive Officer



Michael Zepeda
Board Chair





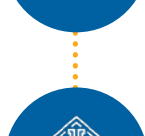





Our Mission

Our mission is to invest in our children's future success through education for all students in the Carlsbad Unified School District by developing and funding impactful programs.

In 1983, when Carlsbad Educational Foundation was founded, our mission was small and mighty. We wanted to fund a new library for the eager, young students attending Carlsbad High School. Spearheaded by a group of parents, our Foundation succeeded in raising the funds needed. Fast forward to present day and the Foundation has become the largest provider of private funds to the Carlsbad Unified School District and has contributed more than \$13.5 million, primarily for science, technology, and music – programs that would not be possible in California's current school funding environment.

DISTRICT FACTS

- 
11,349
 Number of students
- 
1,126
 Number of teachers
- 
Title 1 Schools
 Calavera Hills Elementary
 Jefferson Elementary
- 
890
 Number of students who graduated in the Class of 2022, which represents a 96% on-time graduation rate.
- 
81%
 The 2022 graduates who met the eligibility requirements for the University of California and California State University (UC/CSU) systems.
- 
3
 Number of high school seniors who were recognized as National Merit Scholarship Semifinalists.
- 
#2
 Carlsbad, California ranked #2 on the Niche 2022 list of U.S. Cities with the Best Public Schools in America based on test scores, graduation rates, SAT/ACT scores, teacher quality, and student & parent reviews.
- 
1 Award
 Carlsbad Unified School District was awarded a 2022 California Pivotal Practice Award by the California Department of Education.



Every Student, Every Day

Generous individuals and community partners helped us fund enriching educational experiences for every student, every day in Carlsbad Unified School District. Here are the programs funded by grants from Carlsbad Educational Foundation to the District in the 2021-22 school year.



Aquaponics Classroom Kit
Pilot program at Kelly Elementary and Aviara Oaks Middle School
Aquaponics teaches environmental topics, such as plant and fish anatomy, photosynthesis, and nutrient cycling.



Coastal Roots Farm
Grades TK/K and 4
This multi-week unit (that includes either a virtual or in-person field trip to Coastal Roots Farm) helps students apply STEAM lessons in a hands-on and immersive experience.



Environmental Stewardship
Grades 3 and 7
Students develop a deeper understanding about the environment and conservation by visiting and working with the Agua Hedionda Lagoon Foundation.



Junior Achievement's Finance Park
Grade 12
Students explore concepts of income, selecting a career, carrying credit, and financial planning. Knowledge is then applied in a hands-on, engaging experience onsite at Finance Park in San Diego.



FIRST® LEGO® League Robotics
Grades 4 – 8
This international robotics program teaches students how to design, build, and program LEGO® robots to compete against other teams.



FIRST® Tech Challenge Robotics
Grades 9 – 12
Teams design, build, program, and operate robots for competition. Guided by adult coaches and mentors, students practice engineering and leadership principles.



Genius Project
Grades 11 – 12 at Sage Creek High School
Students pursue a passion project throughout their junior and senior years and reflect on the experience in a TED-style talk for peers and the community.



Innovation Coach
Grades K – 12
This certified teacher assists secondary teachers with new pedagogy and techniques to improve lessons, grading practices, and assessments.



Instrumental Music
Grades 9 – 12 at Carlsbad High School
This class gives students an opportunity to create music in a safe space, with no concert component. Students learn cajón, ukulele, guitar, and piano.



International Baccalaureate (IB)
Grades K – 5 at Jefferson Elementary
Transdisciplinary, inquiry-based learning and collaboration are central to the IB program which helps students achieve a global perspective and learn about a variety of topics, including a second language.



Junior Achievement's BizTown
Grade 5
Students get a glimpse into the workforce and adult life by selecting a profession (such as mayor, banker, or journalist) and carrying out their job duties during a day-long field trip to BizTown in San Diego.



Langston Hughes Project
Grades 9 – 12
This master class integrates the Harlem Renaissance with 1960's jazz to enrich the teaching of historical events by viewing them through the lens of the arts.



LEGO® Robotics
Grade 2
This 12-week FIRST® LEGO® League Jr. course introduces students to the foundations of engineering, coding, robotics, and teamwork.



Middle School Music Recruitment
Grades 5 – 8
Students in grades 6-8 visit 5th grade classes to showcase what music electives are available in middle school and promote this rewarding elective.

Music Teachers
Grades K – 5
Every week, students are introduced to reading music and playing instruments collaboratively, while being exposed to new cultures and musical styles.

Music Coaches, Instruments, Repairs
Grades 6 – 12
This grant helps sustain Carlsbad's robust music program and gives students the opportunity to achieve advanced musical talent and experience playing a variety of instruments.

Musicals
Grades 9 – 12
The Foundation supports both high schools' spring musicals by funding supplies, materials, and staff salaries.

Project Lead the Way
Grades K – 12 at Calavera Hills Elementary, Calavera Hills Middle, and Sage Creek High
The program elevates STEM Pathways by offering innovative learning opportunities in biomedical sciences, computer science, and engineering.

San Diego Children's Discovery Museum Mobile Lab
Grade 1
This mobile museum visits every CUSD elementary school to engage first-grade students with hands-on engineering practices and NGSS-aligned challenges.

Science Days
Grades K – 8
Community partners in STEAM industries conduct real-world science experiences that expose students to science in ways that are not possible in the classroom.

Science Lab Supercharge
Grades 6 – 8
Classrooms are transformed into high-quality science labs. Funding provides an onsite teaching assistant, critically needed equipment, and lab materials to engage students in hands-on experiments.

Science Lab Teaching Assistants
Grades 9 – 12
Science lab teaching assistants help teachers organize in-class science experiments to ensure high school students are provided exceptional hands-on labs.



Science Olympiad
Grades 6 – 12
This afterschool STEAM program requires preparation, commitment, coaching, and teamwork. Students compete in academic competitions and learn life-long skills.



Senior Scholarships
Grade 12
Senior scholarships are awarded to college-bound students who have achieved academic milestones and are passionate about learning.



Student Leadership Council
Grades 9 – 12
Students develop life-long leadership skills by setting personal goals, attending monthly meetings, volunteering, and becoming student ambassadors.



STEAM Lab Start Up Supplies
Grades K – 5
STEAM equipment and supplies helped Kelly, Hope, Pacific Rim, and Poinsettia outfit new science labs for their elementary students.

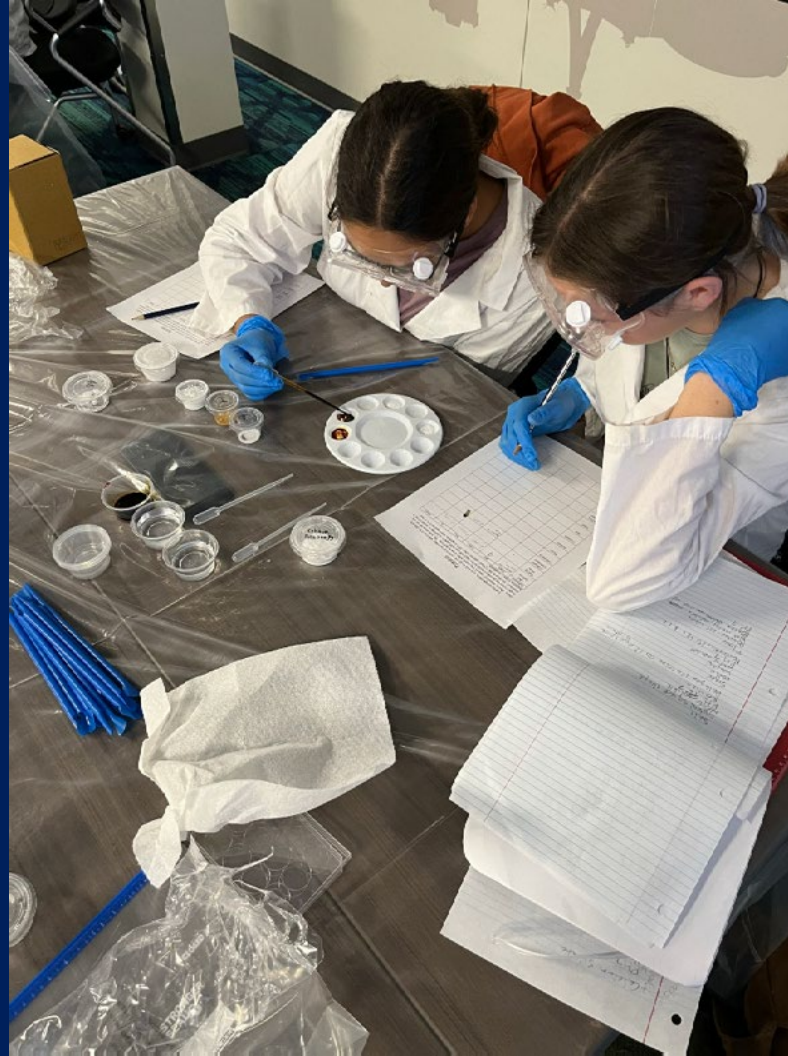


STEAM Teacher & Lab Supplies
Grades K – 5
STEAM teachers assist students and teachers in elementary STEAM labs. Materials enable high quality hands-on activities and lessons.



“Partners like the Carlsbad Educational Foundation are critical for us providing an outstanding education to our students. We really couldn’t do the work that we do without CEF.”

**- Dr. Bryan Brockett,
Principal**



“I really believe in the work of the Carlsbad Educational Foundation. I am a huge advocate of the programs the Foundation provides.”

**- Christine Willis,
Donor**



“Music is my daughter’s passion. The Carlsbad Educational Foundation is integral in supporting students with their musical journey.”

**- Jen Mendez,
Donor**



“The Judith Campbell Educational & Community Foundation values our partnership with CEF. When we work together, great things happen!”

**- Jeffrey and Linda Campbell,
The Judith Campbell Educational and Community Foundation, Community Partner and Sponsor of Senior Scholarships and Jr. Achievement’s BizTown program**

A Bass for Ava

A new bass, funded by Carlsbad Educational Foundation, changed the life of high school senior **Ava Phillips**. She had no intention of playing bass in college. In fact, when her junior year was upended by the COVID-19 pandemic, Ava wondered if she'd make it out of high school at all.

In 2020, when schools closed to prevent the virus from spreading, Ava lost touch with school friendships and missed the experiences that motivated her. **Carlsbad High School** orchestra teacher, **Jessica Allen**, noticed Ava's struggle to keep up with coursework and offered to work with her in private lessons.

"If it wasn't for Miss Allen, I wouldn't be playing anymore," Ava disclosed. "Which is really sad to think about because I love it. But because of (COVID-19), it was really hard to want to play. [Miss Allen] would take time out of her day to FaceTime me so that I could do my assignment with her."

Ava is graduating with the intention to play bass in a college symphony orchestra. She is grateful for the opportunity to work with Miss Allen and play on a brand new bass that Allen purchased with funds from the Foundation.

"Ava had no intention of being a bass player in college and now her whole world has changed because of the instrument that CEF was able to provide," Allen explained. "When Ava first played [the new bass], she was like, 'Oh my gosh, I actually sound good!'"

Even Ava admits she couldn't hear her talent until she played on a new instrument.

"The old bass sounds like soggy plywood, and it's really discouraging because you think you sound bad, but you don't really, it's just your instrument."

Carlsbad Educational Foundation contributed more than \$10,000 for Carlsbad schools to purchase or repair instruments in the 2021-22 school year.



"Music is my only real outlet. I get excited to wake up in the morning so that I can go to orchestra or to instrumental music or even just to practice."

Senior Scholarships



From left to right: Carlsbad Educational Foundation CEO Laura Pitts, Christian Dorsey-McQueen, Linda and Jeffrey Campbell from our community partner Judith Campbell Education & Community Foundation.

“I heard my name and thought, ‘This is happening?!’ I am beyond grateful for the investment Carlsbad Educational Foundation has made for my future.”

Senior Scholarships show the impact that a wide range of experiential and innovative programs can have on a student's ability to discover their passion. Senior **Christian Dorsey-McQueen** received our first-ever \$10,000 award. He shares how his passion for learning, sparked by his involvement in the Foundation-funded Genius Project and high school musicals, led to incredible achievement and a desire to pursue higher education.

“With my **Genius Project**, I went to elementary schools teaching the importance of black history during Black History Month,” said Christian. “I went to third grade classrooms and

worked with kids to teach the importance of diverse education and racial equality. We made bookmarks inspired by Martin Luther King Jr.'s ‘I Have a Dream’ speech.”

Most students only pursue one Genius Project, but Christian completed two. His second Genius Project merged his passion for fashion, inspired by his time spent in high school theater, with his wish for social justice.

“My time in theater taught me that if I wish to make a difference in my community, it should be through the arts. [After the Genius Project], I applied to the top fashion school in America, the Fashion Institute of Technology, where I was accepted. As a prospective fashion student, it will be my goal to create a more inclusive environment for people in the fashion industry, where diversity can be promoted.”

Christian was surprised and grateful to earn the \$10,000 CEF scholarship. “I heard my name and thought, ‘This is happening?!’,” he said.

“Thank you so much for this amazing honor and I am beyond grateful for the investment Carlsbad Educational Foundation has made for my future.”

From left to right: Jeffrey Campbell from the Judith Campbell Education & Community Foundation, \$15,000 scholarship winner Josephine Dominguez, and Carlsbad Educational Foundation CEO Laura Pitts.



This year, we were thrilled to partner with the **Judith Campbell Educational & Community Foundation** to award eleven generous scholarships totaling \$50,000, the highest amount we've ever awarded to seniors in one year.

Here are this year's winners of each outstanding award:

\$15,000 sponsored by Judith Campbell Educational & Community Foundation

Josephine Dominguez - Carlsbad

\$10,000 sponsored by Judith Campbell Educational & Community Foundation

Christian Dorsey-McQueen - Sage Creek

\$5,000

Connor Lynaugh - Carlsbad*

\$2,500

Shyam Rahim - Sage Creek

Capri Suarez - Sage Creek

Luca Stapleton - Sage Creek

Riley Knudsen - Carlsbad

Zenji Yafuso - Sage Creek

Madeline Mack - Sage Creek

Faith Klein - Sage Creek*

Megan Corona - Carlsbad

***\$2,500 funded by Viasat for participation in CEF's Science Olympiad program**

Team Nevergreens

Teammates **Kiran Musson** and **Brody Coe**, both grade 8, couldn't have asked for a better way to commemorate their five-year robotics journey than to compete on the main stage. Their team, Nevergreens, was one of 80 others from around the world to qualify for the 2022 **FIRST® LEGO® League** (FLL) Razorback Invitational.

The opportunity to compete at the University of Arkansas against teams from around the world was the icing on the cake of Kiran and Brody's robotics experience. FLL robotics has been their favorite activity since 4th grade and has helped them create a friendship that endured throughout elementary and middle school.

In eighth grade, the friends pushed their advanced programming and innovation skills to new heights. Teammates **Stephanie Luong** and **Taneesh Vinjam**, both grade 7, played an equal part in the success of their robot, "SpongeBob," and the lasting memories they created.

Stephanie says the league has been great for, "finding people I have things in common with and making friends!" Taneesh echoed all sentiments, "You get to know people and it's fun to collaborate."

The Foundation helped more than 175 students participate in **FIRST® LEGO® League** robotics and **FIRST® Tech Challenge** in the 2021-22 school year.



Nevergreens team member, Taneesh Vinjam



Nevergreens team members, from left to right, Taneesh Vinjam, Brody Coe, and Kiran Musson.



Eighth graders Kiran Musson and Brody Coe worked together on the same robotics team for five years, starting as the Iron Turtles in elementary school.



Stephanie Luong, grade 7, says FLL has been great for, "finding people I have things in common with and making friends!"



Kiran Musson, grade 8, adjusts the robot during a practice run to prepare for competition.

You Rocked It!

This year's first-ever *Gala to Benefit Students* was a big success.

The generosity of attendees, local businesses, and sponsors helped raise more than \$300,000 to fund programs that inspire and engage students in the Carlsbad Unified School District.

We were thrilled to partner with event sponsor **Erickson-Hall Construction Co.** and host the entertaining evening at the beautiful **Omni La Costa Resort & Spa**. The night included dinner, drinks, inspirational guests, and a live concert with iconic cover band Super Diamond – The Neil Diamond Tribute!

All proceeds help students, like the ones whose stories we've shared in this annual report, by providing access to better materials, more opportunities inside the classroom, resources to empower teachers, and much more. Thank you to our event sponsors, in-kind donors, and the 600+ attendees who showed school and community spirit in the most 'super' fun way.



Erickson-Hall Construction

Gems of la Costa
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The Farmhouse Catering



Gala Honoree and Immediate Past Board Chair of Carlsbad Educational Foundation, JR Phillips, poses with wife Marie Phillips



CEP supporters enjoy an evening with friends



The owners of Gems of La Costa, our gala's diamond sponsor, show off the certificate of ownership to the 2-carat diamond one lucky person took home



CEP supporters from left to right: Jeff Barker, Gala Event Committee Member Tracey Barker, CEP Board Member Terra Teat, and Roger Teat



Carlsbad Unified School District Student Services Specialist, Rosemary Eshelman and principals Carla Bos, Emma Cobb, Kimberly Fuentes, Ashley Rossiter, and Marjorie Giordani



CEP supporters Lori and Win Cramer represent our community partner and gala sponsor, JLab



CEP donors Michele and Sam Ward

Thank You

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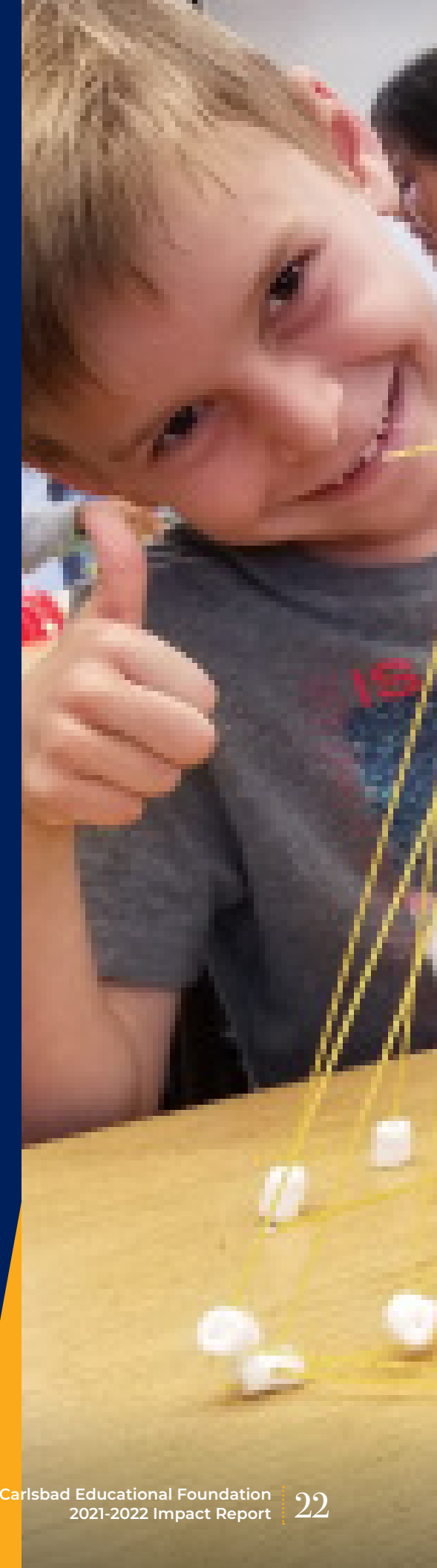
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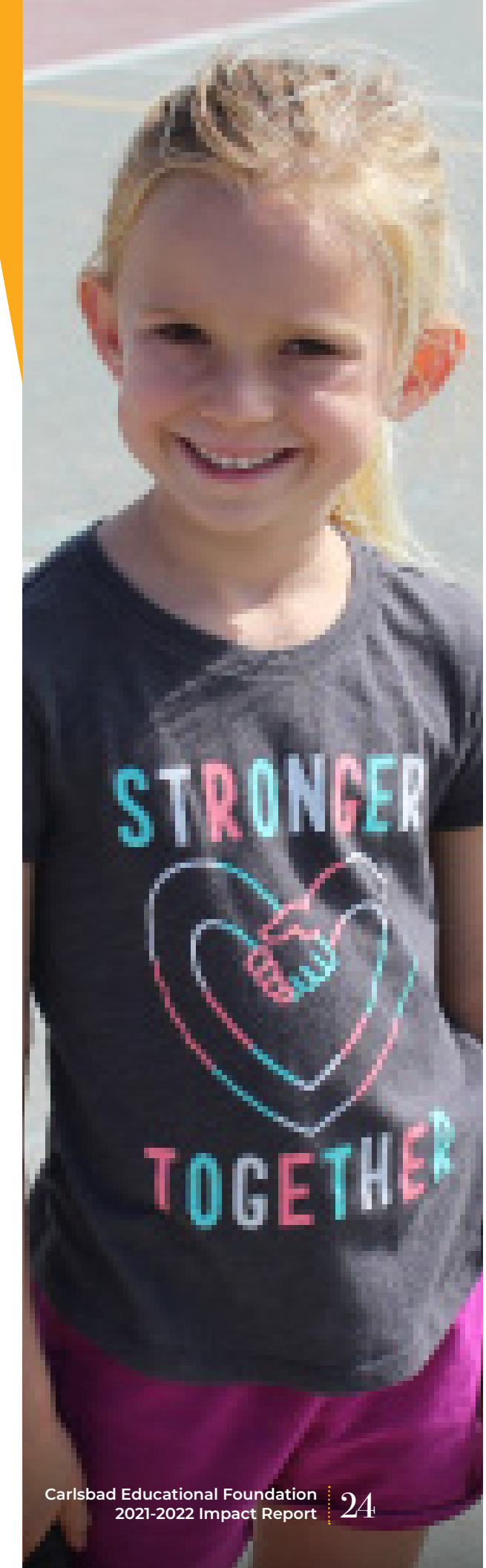
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Guyola Telemaque
Adam & Julie Tepper
Beena Thanapandian
Elske Thompson
Larry & Gaylor Tinnerstet
Cristina Toharia
Alok Tomar
Winnie Tong
Taraneh Tina Torabi
Justin Torres
Aarti Totlani
Polina Trask
Vladan Trifunovic
Ejehan Turker
Sandra & Chuck Tyson
Anupama Vadlamudi
Juliet Valdez-Palmer
Aven Valenty
Julia Van
A.J. van de Ven
Mihaela Velea
Anastasia & John Velentza
Celeste Vella
Dawn Vereuck
Ramesh Vinjam
Angela VonEbers
J.R. Vosovic
Maureen & Brad Wagner
Jeff & Meghan Wallace
Christian Wallin
Jodi Wallis
Alexandra Wallock
Timothy Walsh
Dongjie Wang
Wen Wang
Alli Ward
Amy Ward

Sam & Michele Ward
Kristin Watts
Sara Weber
Judy Welsh
Rebecca Wentland
Andrea White
Josh & Veronica Williams
Stephanie Williams
Christine Willis
Shannon Witt
Amanda Witte
Andrew & Marissa Wolf
Chris Woolwine
Susan Wortmann
Tanner Wrisley
Anitha Yella
Chen-Lan Yen
Melissa Yoon
Hai You
Joann Young
Daniel & Sarah Zavalani
Michael Zepeda
Dongshe Zhang
Clarissa Zulick



Financial Report

Total Impact: \$1,177,231

District-Wide Music

\$313,493

Instrumental Music CHS	\$14,614
Langston Hughes Project (High School)	\$2,000
Music Coaches/Specialists (Middle & High School)	\$19,000
Music Equip/Repairs (Middle & High School)	\$6,029
Music Instruction (Elementary School)	\$251,434
Music Recruitment (Middle School)	\$1,265
Musical CHS	\$3,500
Musical Instruments (Middle & High School)	\$6,651
Musical SCHS	\$9,000

Hands-On Science

\$516,028

Agua Hedionda Environmental Stewardship (3rd grade)	\$23,490
Agua Hedionda Environmental Stewardship (7th grade)	\$7,011
Coastal Roots Farm (TK, K, 4th grade)	\$14,193
ECOLife Aquaponics	\$1,716
FIRST LEGO® League Jr. (2nd grade)	\$39,088
FIRST LEGO® League Robotics (4th – 8th grade)	\$60,980
FIRST Tech Challenge Robotics (9th – 12th grade)	\$40,900
Project Lead the Way CHE	\$25,312
Project Lead the Way CHMS	\$4,477
Project Lead the Way SCHS	\$987
Science Days (Elementary School)	\$23,928
Science Days (Middle School)	\$8,046
Science Lab Assistants (High School)	\$34,336
Science Lab Supercharge (Middle School)	\$20,364
Science Olympiad (Middle & High School)	\$25,869
SD Children's Discovery Museum (1st grade)	\$8,550
STEAM Lab Start Up Equipment & Supplies (Elementary School)	\$20,000
STEAM Lab Supplies (Elementary)	\$11,739
STEAM Teacher (Elementary)	\$145,042

Educational Innovation

\$128,671

Genius Project SCHS	\$6,000
IB Program Funding (Jefferson Elementary)	\$46,300
Innovation Coach	\$30,295
Junior Achievement: BizTown (5th grade)	\$22,950
Junior Achievement: Finance Park (12th grade)	\$14,563
Student Leadership Council	\$8,563

Other Program Support & Restricted Grants

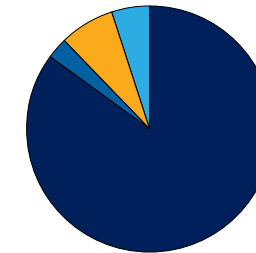
\$219,039

Facility Fees to CUSD	\$117,314
College Scholarships	\$50,000
Carlsbad Chamber of Commerce Rising Star	\$5,000
Coyote Cavern Productions at Calavera Hills	\$30,002
Kids Care Scholarships	\$16,723

Audited Financial Profile

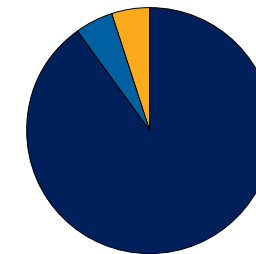
Revenue & Support \$4,470,914

Tuition & Fees	\$3,784,875	★ 85%
Special Events Revenue	\$321,707	★ 3%
Special Events Expenses	\$(189,354)	
Grants	\$312,862	★ 7%
Contributions	\$240,824	★ 5%



Expenses \$4,214,028

Program Services	\$3,770,609	★ 90%
Management & General	\$225,609	★ 5%
Fundraising	\$217,810	★ 5%



Change in Net Assets from Operations \$256,886

Investments & Interest \$(20,521)

Change in Net Assets \$236,365

Net Assets at Beginning of Year \$1,815,859

Net Assets at End of Year \$2,052,224

Community Partners

Thank you to our partners whose investment in education helps Carlsbad Unified School District provide exceptional educational opportunities that prepare our students for careers in today's leading industries.



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Carlsbad Educational Foundation

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